

RANSOM NEGOTIATIONS

I. Goal of Kidnap for Ransom Negotiations



- Gain the release of the victim
- Pay the least amount possible
- Control that YOU have

I. Goal of Kidnap for Ransom Negotiations



(continued)

- Next call
- Proof of Life (POL)-2 good types; talking directly with the victim and answering a POL question

I. Goal of Kidnap for Ransom Negotiations



(continued)

- Reducing the demand/reducing expectations
- Pay the least amount possible, why?





Uncover answers to your security need

- Continuous communication
- Security options and procedures

III. Extortion Methods



- Express kidnapping
- Virtual kidnapping

III. Extortion Methods (continued)



- & CMT
- Long-term kidnapping
- Crisis Management Team (CMT)

IV. Scenarios of aCargo Theft



- Technology/thieves blocking GPS signals
- While in transit
- While stopped for breaks

V. K&R Response



- Kidnap for ransom threat
 - Receiving a call
 - Responding to the threat

VI. The Consultant's Role



- Providing guidance to the CMT
- Training the communicator
- Be present from day one to the release

VII. The Company's Role



- Who the criminal players are
- Who the unions/organizations are
- Investigations

VIII. Have a Plan & Prevention Strategy



- Criminal/Crime trends
- Review & Update security guidelines
- Mitigate risk

QUESTIONS?



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